CD-ROM CATALOG
1995-96

Bringing the benefits of an interactive world

FlagTower™

FlagTower is the multimedia publishing division of First Information Group, a powerful force in international media and communication. Our creative team, with more than ten years' experience in developing multimedia programs for a wide range of clients, possesses a unique blend of production, editorial, design and visualization skills.
The fruits of this collaboration can be seen in the pages of this catalog. Here you will find the first ten CD-ROM titles of the FlagTower list, covering a fascinating range of subjects of interest to everyone.

We hope you enjoy using our products and remain a Flagtower customer for many years to come.

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Investigating Science

To truly understand ourselves and the world around us, we need to grasp the basic principles of energy, matter and life. FlagTower's Investigating Science explains our world, from the building blocks of all matter, through the story of life itself, to the vastness of the universe. This is no dry presentation of facts and equations, but a uniquely colorful and interactive exploration of the wonder of science.

Why is carbon so central to our existence? How does gravity give us weight and tell us which way is "down"? And how does an airplane stay in the air? This programme takes the fear factor out of understanding science and incorporates the latest ideas and developments in the field.

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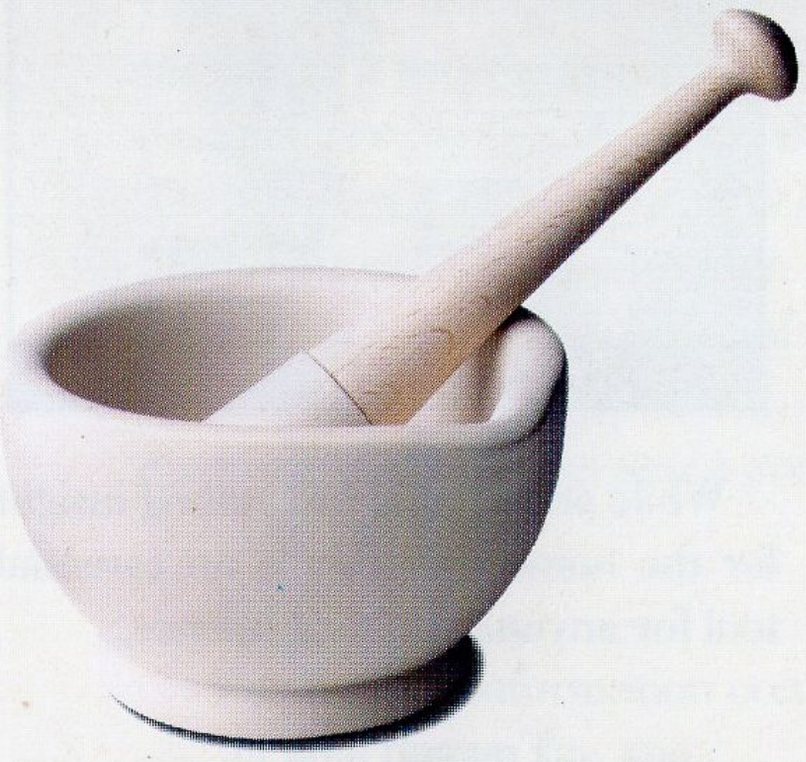
While providing a fascinating insight for the home user this is an essential tool for anyone studying science.

You can look at:

- Atoms and matter
- Energy
- Life
- The human
- Planet Earth
- The cosmos

A History of Medicine



From early times, mankind has struggled to conquer disease, injury and sickness. The development of medical understanding and techniques is a fascinating story of theory, experiment, error and insight. FlagTower's History of Medicine is a two-disc program which illustrates the trials and tribulations, the successes and failures, the geniuses, the charlatans and the ordinary men and women, all of which make up the story of one of the oldest and most basic human endeavors.

Some 30 minutes of video, over 2,000 pictures, and two hours of commentary combine to make this the most comprehensive, yet entertaining, history of a complex and fascinating subject.

The Interactive Documentary

FlagTower's multimedia presentations are a finely structured blend of information and entertainment, that do much more than simply provide bare facts and figures. You are drawn into each title by a strong narrative thread that tells the story, using sound, pictures, video, music and animation.

You can either watch the story unfold like a TV documentary, or can choose to interact with the program and investigate individual elements in more depth. You can also print individual pages of text and pictures to study facets of the story in more detail.

FlagTower has named this unique concept the Interactive Documentary, a title which reflects the televisual appeal of our style of production.

Three things signify a FlagTower title;

Authoritative - We work with subject matter experts who are world authorities to bring you the definitive information in a usuable form. This then becomes the foundation stone from which we construct a multimedia program.

Enjoyable - While through the technology we can bring you a wealth of information, we want our products to entertain and inform, and be referred to time and time again.

Content - We go to great lengths to source new, or rarely seen film clips, photographs or speeches from around the world. The titles in this catalog have taken us to Russia, Europe and to the USA via Japan. Our aim is to bring a refreshing new view of well-told stories.

Forget simple book-based designs, this is the next generation of multimedia.

The Great Generals of the Twentieth Century

Eisenhower, Haig, Montgomery, Patton, Rommel, Schwarzkopf, Sharon - all men that had to grapple with the problems of leading armies in battle in this violent century. What were the difficulties they faced? How did they overcome them? And what kind of men were they? FlagTower's Great Generals of the 20th Century tries to answer some of these questions, in a thought-provoking analysis of command and leadership in modern war. You can study 15 key generals in depth, while there are more than 45 biographies of additional significant military figures.

A rare and compelling look into the lives of some of the most celebrated and talked about men of the 20th Century.

The title is divided into three historical periods:

- World War I
- World War II
- The post-war era

You can also examine such themes as:

- The making of a general
- Battlefield conditions
- The technology of war
- Generals and the media
- The pressures of command

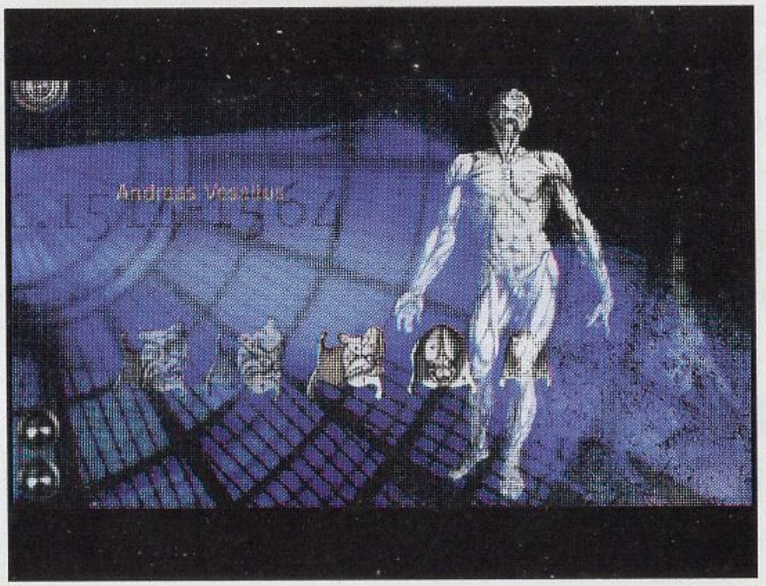
Leonardo da Vinci (c.1452-1519)
It was the complete Renaissance man, Leonardo da Vinci, who first reproduced exactly what he saw, in 750 anatomical drawings.
Dissecting at night (and possibly in secret), he drew a uterus as a single cavity with the foetus in its true position, showed the actual curvature of the spine, carried out extensive work on the heart and movement of the blood, and made the first cross sectional drawings of the body.
Unfortunately his pioneering work remained hidden for 300 years.

Individual narratives tell the story of medical developments in the following eras:

- Early times
- Renaissance and enlightenment
- Nineteenth century
- Pre World War II
- World War II
- Modern medicine - perinatal
- Modern medicine - science and technology
- Modern medicine - breakdowns and breakthroughs
- Modern medicine - ancient and modern

You will also be able to listen to specially-commissioned interviews with significant experts in their own fields, discussing such subjects as:

- Women in medicine
- Plants, herbs and pharmacology
- Medicine in war
- Quacks and charlatans
- Ailments of the famous



Great Explorers

Follow the lives of over 100 explorers such as:

- Marco Polo
- Captain Cook
- David Livingstone
- Jacques-Yves Cousteau
- Lewis and Clark
- Captain Scott
- Neil Armstrong
- Christopher Columbus
- Ferdinand Magellan

Examined in detail are the motives that have driven men and women to explore our planet and beyond. For a few there have been political, military and economic reasons; but for the majority, the strongest has simply been the desire for knowledge.

FlagTower's Great Explorers tells the stories of some of these determined individuals, tracing their journeys, describing the difficulties they faced, and analyzing the impact of their discoveries. Investigate: maps and mapping; the technology of exploration; the true stories behind famous literary exploration; and the effects of exploration on the societies "discovered" by the rest of the world.

This superb disc will become an absolute must for the classroom or for the bookshelf at home.

British Supermarine Spitfire
Entering service in 1938, the Spitfire earned immortal fame as the favorite aircraft of 'the few' during the Battle of Britain. A classic fighter, it was fast and highly maneuverable. Perhaps its greatest attribute was that it proved capable of extensive modification: over 20,000 Spitfires were manufactured in 24 separate marks.
Spitfire Mk Ia
single-seat fighter
Powerplant: one 1,030 hp (768 kW) Rolls-Royce Merlin engine
maximum speed 355 mph (572 km/h); service ceiling 36,000 ft (10,970 m); range 395 miles (637 km)
eight .303 in (7.7 mm) machine guns in the wings

You can either view the story as a single narrative, or you can examine the individual theaters of war, such as:

- Western Europe
- Eastern Europe
- The Pacific
- Asia
- The Mediterranean
- The Atlantic

Investigate some of the key themes of the war, including:

- The rise of Hitler and the Nazis
- The tragedy of the holocaust

World War I

"Visions of war" series.

FlagTower's World War I tells the full story of this war, and its shattering effects on people and society. The main storylines are:

- Battle and conflict
- Soldier's life
- The home fronts
- Technology and tactics

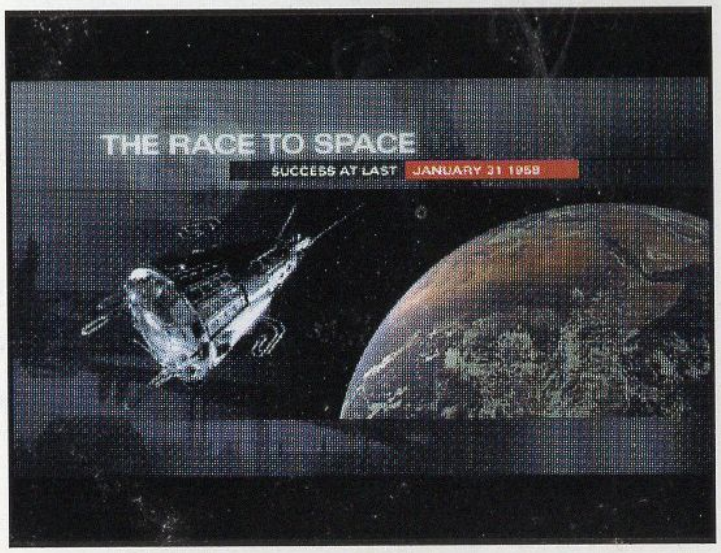
Europe before World War I was a continent in transition, with established empires struggling to maintain their authority against ambitious new powers. It was these political, military and historical tensions that set the stage for the tragedy to follow. When the nations of Europe finally went to war in 1914, most expected the conflict to be short, sharp and "over by Christmas." Four years later, the war had involved nations from every continent, had killed and wounded more than 28 million people, and had changed the balance of world power beyond all recognition.

This dramatic and terrible story is illustrated with 25 minutes of video, over 650 photographs and 60 battle maps

There are also a series of penetrating interviews with renowned historians from the United States, Britain, Germany, France and Russia. Each gives an individual insight on the war and recounts the experiences of their own nation.

The Space Race

The story of mankind's journey into space is more than just a technical one - it also covers the rivalry between two powers locked into a cold war of ideology and politics. FlagTower's Space Race describes the people, the missions, the craft and the politics behind the story of space exploration. It begins with the early days of rocketry and ends with the promise of joint Russian-American missions.



This new and authoritative look uses 27 minutes of film footage, 960 photographs and 90 minutes of audio commentary to create an entertaining yet stimulating view of the post-war struggle between the superpowers.

The main stories are:

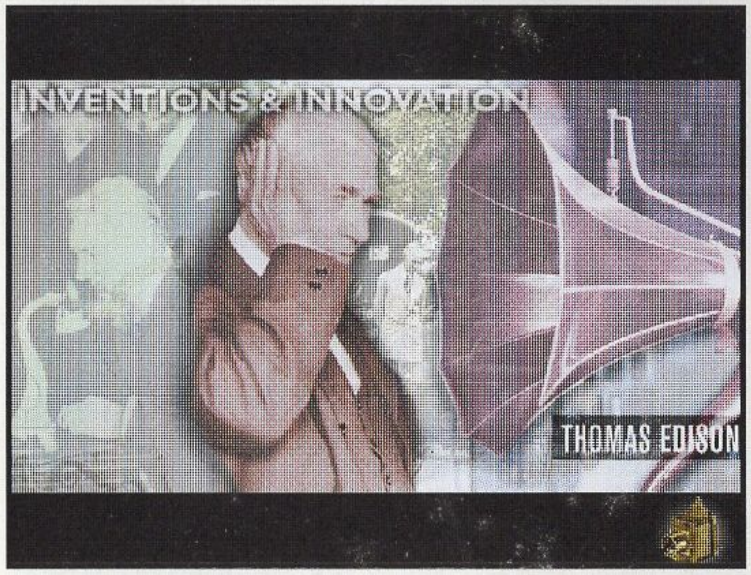
- The race to space
- Man into space
- First steps to the Moon
- The giant leap
- Extending horizons
- Using space
- Down to Earth

In addition to this there are 570 supplementals and mission cards, which give concise details of the most important space flights. An irresistible blend of history, politics and technology which tells this important story in an impartial and thought provoking way.

Inventions and Innovation

The increasing use of machines, devices and artifacts is the story of the development of modern society. FlagTower's program tells the story of how these inventions came about. It illustrates the thought processes of the individual inventors, and demonstrates the common threads that link the developments which have changed our lives.

This comprehensive analysis will enable you to study the profiles of numerous other inventors and gain some understanding of what motivated these people and ultimately what made them unique. A program you could watch for hours and not tire of.

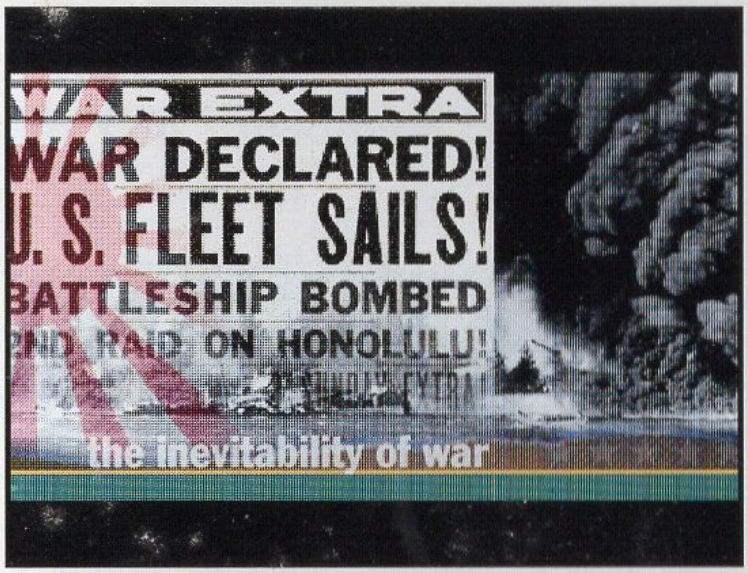


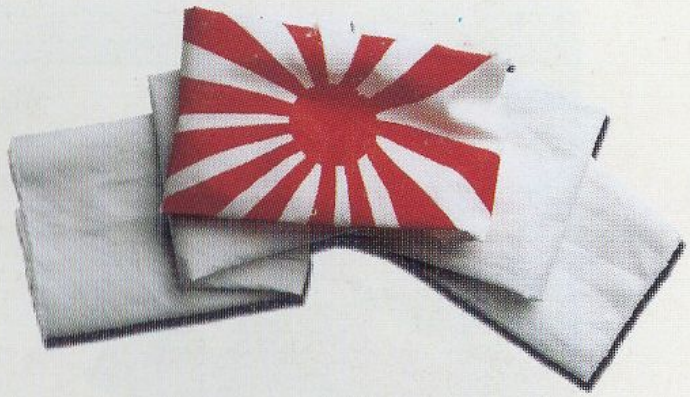
You can follow threads of invention in fields such as:

- Transport - What powered Stephenson's Rocket ?
- Navigation - How did Newton's laws of motion affect world travel?
- Energy - What did Faraday measure ?
- Time - How did Einstein explain time ?
- Communication - Who did Alexander Graham Bell first call ?

The War in the Pacific

"Visions of War" series.





The war against Japan was fought over two-thirds of the world's surface, with America and her allies taking part in vast air, land and sea battles. It turned World War II into a truly global conflict, and ended it with the dawning of the nuclear era. FlagTower's War in the Pacific pulls together the strands of this complex and bewildering war, and tells the story in a clear, easy-to-understand and exciting way.

Main storylines include:

- The inevitability of war
- The conflict

You can also investigate themes such as:

- The technology of war
- Reflections of war
- The media war

Over 15 minutes of film footage, 21/2 hours of audio commentary, over 20 battle maps and more than 1150 photographs are used in this new and comprehensive analysis of the destruction of the Japanese war machine.

World War II

An Interactive Documentary in the "Visions of War" series.

World War II involved conflict on every continent, and battle raged on land, in the air and at sea. More than 60 countries took part, over 55 million people died, and it affected the lives of three-quarters of the world's population. FlagTower's two-disc interactive documentary tells the story of this cataclysmic event.

Over 40 minutes of video footage, 6 hours of commentary, over 100 maps and more than 2,000 pictures combine to bring to life one of the most significant events of the twentieth century in a stunning multimedia presentation.

Ancient Civilizations

From the earliest days, mankind has evolved a bewildering number of cultures and civilizations, each with their own history and characteristics. FlagTower's Ancient Civilizations tells the story of many of these peoples, and how their societies developed.

It describes major civilizations in: Mesopotamia; Egypt; India; China; The Americas; Crete and Mycenae; Greece; Macedonia; Rome; North Africa.

By using the interactive power of multimedia, you can easily compare developments around the world in the same era, and see how different cultures took their ideas and influence to other societies. All of the above combines to make this the most comprehensive and authoritative CD-ROM available on the subject.

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